



ENCORE PERFORMING ARTS
PRESENTS

HELLO, DOLLY!

STARRING
JODI BENSON

Sponsorship Opportunities

About Us



Art and Community.

Encore was founded in 2002, and the group began really because we were a little sedentary at work and wanted to do something more than what we did every day in our jobs. I had just previously watched the crazy Andrew Lloyd Webber birthday concert and that's what sparked the whole idea. At the beginning, we had about 40 in our choir, 8 in the orchestra, and about 20 dancers, roughly. Over the course of years, we grew much bigger (and quickly). Our largest show was at World Showplace (Epcot Center) and we had 400 in the choir, 100 in the orchestra, 60 dancers, 12 actors, and a production team of about 40. It was insane! But, it proved that what we had started years ago in its most humble means, was something that people needed and wanted. And today, we are still going! It's a blessing and something that I never take for granted!

I honestly think that everyone needs this outlet. Our cast work in roles across the Central Florida community in their "day jobs". Life can get very mundane and stale. So, I think that was a big part of starting this group. Everyone should be able to have an outlet to work out those creative muscles, even if it's not what they do "professionally" on a day to day basis. Even though most of our cast aren't "professionals" in the Entertainment world, their dedication to creating the best show we can is no different than someone who's been performing professionally their entire life. To me, that's one of the greatest rewards as well with this group. Seeing the pure joy of a novice performer getting to shine in the spotlight on stage is one of the best feelings ever. I get to help create that magic for them and it's something I hold very close to my heart!

Everyone involved in Encore Performing Arts donates all of their time. Which is truly an amazing testament to the performers in our community. **Over our 20 years we have donated approximately \$300,000.00 to local Central Florida Charities.**

I think what's been constant over the past 20 years is just the passion and love for this group. There have been so many faces that have come and gone. Some that we see year after year and some that only stay for a short time. But, the one thing that stays the same is the sense of family and pride for what we do. To be able to give back to our community and offer everyone an outlet to be creative has never changed. And, as long as I can keep that going, I will never let that change.

Clay Price
Co-Founder, Artistic Director

Coming Up Next...



Hello, Dolly! starring **Jodi Benson**

Tony Award Nominee and Disney Legend Jodi Benson will lead Encore's production of this iconic and beloved musical as the indomitable Dolly Gallagher Levi. Best known as the voice of Ariel in *Disney's The Little Mermaid*, Jodi has been working professionally for over 40 years. During that time she has voiced many beloved characters, including Barbie in the second and third films of the Toy Story franchise. In 1992 she was nominated for a Tony Award for Best Actress in a Musical for her performance as Polly Baker in *Crazy For You*.



How YOU can support Encore

Putting up a production is no small financial undertaking, especially for a non-profit organization like Encore Performing Arts! Your generosity will help to continue our legacy of exceptional quality while ensuring that the maximum amount of funds are directed to our benefactor charities!

Typical Production Costs



Financial gifts ear-marked for Hello, Dolly! will help to cover some of the following expenses:

- Actors Equity Association Contracts
- Rental of Steinmetz Hall
- IATSE (Technician) Contracts
- Costuming, Wigs
- Parking for Cast and Crew
- Marketing Expenses
- Additional A/V gear



PRODUCTION SPONSORSHIP LEVELS

With ticket revenue only covering a portion of production costs, benefactors like you help produce impactful theatre experiences for all, while ensuring that we are able to direct the maximum amount of funds to our benefactor charity, Give Kids the World Village.

PRESENTING SPONSOR

\$50,000

- **Naming Rights:** You will be honored with prominent “Presented By” language in all production-related marketing materials
- **Tickets:** Receive up to 10 Premium Tickets for the sponsored production
- **Program Ad:** You will be provided a full-page ad space in the show bill.
- **Private Meet and Greet:** Exclusive opportunity for a private meet and greet with Jodi Benson, enhancing the experience of your involvement
- **Social Media Recognition:** You will be celebrated across all of our social platforms and in email correspondence
- **Additional Sponsor Benefits:** Throughout the life of the production, you’ll be treated to “surprise and delight” moments to show our appreciation!

PREMIER SPONSOR

\$25,000

- **Tickets:** Receive 8 premium tickets for the sponsored production.
- **Program Ad:** You will be provided a full-page ad space in the show bill.
- **A Special Thank You from Ms. Benson**
- **Social Media Recognition:** You will be celebrated across all of our social platforms and in email correspondence
- **Additional Sponsor Benefits:** Throughout the life of the production, you will be treated to “surprise and delight” moments to show our appreciation!



PRODUCTION SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$15,000

- **Tickets:** Receive 6 premium tickets for the sponsored production.
- **Program Ad:** You will be provided a half-page ad space in the show bill
- **A Special Thank You from Ms. Benson**
- **Social Media Recognition:** You will be celebrated across all of our social platforms and in email correspondence
- **Additional Sponsor Benefits:** Throughout the life of the production, you will be treated to “surprise and delight” moments to show our appreciation!

GOLD SPONSOR

\$10,000

- **Tickets:** Receive 4 premium tickets for the sponsored production.
- **Program Ad:** You will be provided a quarter-page ad space in the show bill
- **A Special Thank You from Ms. Benson**
- **Social Media Recognition:** You will be celebrated across all of our social platforms and in email correspondence
- **Additional Sponsor Benefits:** Throughout the life of the production, you will be treated to “surprise and delight” moments to show our appreciation!

If you're passionate about a specific area of the production (such as costuming or props), please don't hesitate to reach out to our Development Team; we will work with you to come up with a giving plan to meets your unique interests!

Annual Corporate Sponsorship Opportunities

If you'd prefer to direct your financial gifts to the overall Encore Performing Arts Organization, the Annual Corporate Sponsorship program is for you! These funds will be directed towards our future growth as an organization.

Your sponsorship will be celebrated through a variety of benefits described below, with visibility to our robust (and growing) audience across several modalities

Impressions:

- Facebook - 5,700+
- Instagram - 2,000+
- Show Attendees - Up to 5,400



	Flagship Sponsorship (2 Available) \$10,000+	Platinum Sponsorship \$5,000+	Gold Sponsorship \$2,500+	Silver Sponsorship \$1,000+
Ad Space	Full Page	Full Page	1/2 Page	1/4 Page
Logo / Listing in Program	Logo	Logo	Logo	Listing
Curtain Speech Recognition	✓	-	-	-
Social Media Recognition	✓	✓	-	-
Annual Bank of Complimentary Tickets	8	6	4	2
Employee Ticket Discount	20%	10%	-	-

Program Ad Space



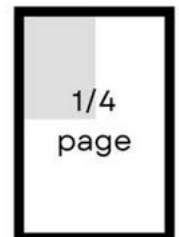
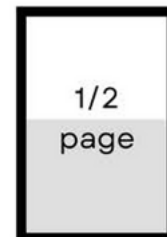
Reach up to 5,400 patrons by placing an ad in our show program.

All ad spaces are full-color. Must submit print-ready, full-resolution PDF, JPEG, or EPS file.

Don't have an ad? No problem! Have our graphic designer create an ad for you for an additional \$30. Must provide logo/images and text.



Size	Specs	Price
Full Page	5.5" x 8.5"	\$300
1/2 Page	5.5" x 4.25"	\$200
1/4 Page	2.75" x 4.25"	\$125





**Get in
touch
with us!**



**We would love to customize a sponsorship
package to fit your needs.**

Erik Essig

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